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28 Pious pioneers: The expansion of Mennonite colonies in Latin America

29 Abstract

30

Nearly one hundred years ago, a group of Mennonites left the prairies of Manitoba 31 32 for the deserts of Northern Mexico. Since then, Mennonites have created over two hundred agricultural colonies across Latin America, spanning nine countries and 33 34 seven biomes. In this paper, we provide the first continental-scale map and account 35 of Mennonite expansion in Latin America over the last century. We show that 36 Mennonite colonies today cover an area exceeding that of the Netherlands, having 37 expanded mostly through the conversion of uncultivated land to agriculture in 38 remote areas. We discuss the implications of Mennonite expansion for the study of 39 frontier land-use change. We argue that Mennonite farmers differ from both peasant 40 and capitalist farmers, two categories of agents commonly featured in studies of 41 frontier land-use change, in ways that have made them more likely to take a 42 pioneering role in agricultural frontiers. We finish by proposing some avenues for 43 future research.

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47 Mennonites, Agricultural frontiers, migration, land-use change, Latin America,48 religion

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51 Over the last century, the global land area used for agriculture has increased 52 massively (Foley et al., 2005), not least in Latin America, where staggering expansion rates have been reported for crop- and pasturelands in recent decades 53 54 (Graesser et al., 2015). The appropriation of space for food, fiber, and fuel 55 production has propelled agricultural frontiers in which uncultivated land is turned 56 into croplands and pastures, thereby integrating remote areas into a national and 57 global agricultural economy. In Latin America, increasing demand for agricultural 58 commodities, pressure to accommodate growing rural populations, and state 59 territorialisation efforts through frontier settlement, have all contributed to the conversion of millions of hectares of intact forests to agriculture (Gibbs et al., 60 61 2010).

62

63 To understand local dynamics of agricultural frontier expansion, it is necessary to examine the logic of the agents that drive them. Latin American agricultural 64 65 frontiers have often been characterised as either populist frontiers (Browder & Godfrey, 1997; Pacheco, 2005), driven by small-scale peasant farmers, or 66 67 corporatist (Browder & Godfrey, 1997), capitalist (Pacheco, 2005) or neoliberal 68 frontiers (S. B. Hecht, 2005), driven by large-scale, capitalist farmers. Although 69 both dynamics can be present in a given frontier (Barbier, 2012; Pacheco, 2012), 70 peasant and capitalist farmers represent contrasting modes of decision-making. 71 Peasant farmers typically respond to a logic centered around household

reproduction, expanding their cultivated area primarily in response to changing needs of the family unit, although some degree of market integration is common (Caldas et al., 2007; van der Ploeg, 2013). Capitalist farmers, on the other hand, seek to maximize return on capital through various means, including the capture of changing economic rents in remote and uncultivated areas (le Polain de Waroux et al., 2018).

78

79 In this paper, we turn our attention to a group of agents that seems to defy these 80 categories and that, in spite of its disproportionate influence on agricultural 81 expansion in several Latin American countries, has received relatively little 82 scrutiny in studies of frontier land-use change. That group is Low German 83 Mennonites, a socio-religious community tracing its origins back to 16th-century 84 western Europe, which, since the migration of some of its members from Canada 85 to Mexico and Paraguay almost a hundred years ago, has generated over 200 new 86 agricultural settlements, or *colonies*, scattered across the continent. In what follows, 87 after a brief summary of early Mennonite migrations, we review the expansion of 88 Mennonite colonies in Latin America and discuss its implications for the 89 understanding of frontier land-use change. In doing so, we aim to contribute to both 90 the empirical and the conceptual basis for the study of agricultural frontiers. 91 Empirically, we propose the first complete map, account, and family tree of the 92 expansion of Mennonite colonies over their first hundred years in Latin America. 93 Conceptually, we propose that these colonies form a distinct yet significant class of 94 agents in the 'frontier ecosystem,' one that operates following a logic not quite like

that of either peasant or capitalist farmers, and which, given its influence in the
development of Latin American agricultural frontiers, deserves to be better
understood. We propose a research agenda to that effect at the end of this paper.

98

Our account of Mennonite colony expansion is based on a variety of sources 99 100 including published academic literature, multiple books published within the 101 Mennonite community (e.g., Bergen, 2017; Giesbrecht, 2018; Giesbrecht & 102 Klassen, 2015; Penner, 2014; Schartner & Schartner, 2009), online sources (e.g., 103 https://gameo.org/), and a 16-year digital archive (2004 to 2020) of the 104 Mennonitische Post, a bi-monthly German-language newspaper aimed at the Low 105 German Mennonite diaspora in the Americas that carries news, travel reports, and 106 reader letters from colonies across the region. Drawing on these sources, we 107 identified every Mennonite colony in Latin America, its date of establishment, and 108 the origins of its first settlers, and reconstituted, where possible, the history, 109 motives, and mechanisms behind its creation. We produced a map of Mennonite 110 colonies based on a combination of existing maps, textual information, and visual 111 interpretation of satellite imagery. To do this we started by consolidating and digitizing maps published in various books and atlases (e.g., Giesbrecht, 2018; 112 113 Penner, 2014; Schroeder & Huebert, 1996; Warkentin, 1987) and in the 114 Mennonitische Post, as well as maps produced by colony administrations and 115 knowledgeable individuals. We then used visual interpretation of satellite images 116 to update or create polygons, combining the use of the history function in Google 117 Earth Pro (which displays yearly Landsat mosaics from ~1984 to 2016 at a 30-m

resolution) with images from Planet Explorer (high-resolution image mosaics for
2016-2020). We used expansion trends and settlement patterns to identify or update
the boundaries of colonies (figure 1).

121

122 **2.** FROM THE LOW COUNTRIES TO CANADA

123

124 Mennonites have long been known as pioneer farmers. This Anabaptist Christian 125 denomination, named after the Dutchman Menno Simmons (c. 1496-1561), 126 emerged in the wake of the Protestant Reformation, coalescing around ideals of 127 nonviolence, adult baptism, and separation from 'the world.' A strong attachment 128 to land and farming also became a defining characteristic over the years, as did the 129 use of Low German (*Plautdietsch*). The Mennonites' early history in Europe was 130 marked by a series of migrations. The trajectory of most relevance to this paper led 131 a group to migrate from Flanders to Friesland, then to West Prussia in the 16th 132 century (around the city of Gdańsk, then called Danzig), to the steppes of Ukraine in the late 18th and early 19th centuries, and finally to Canada in the late 19th century 133 134 (Loewen & Nolt, 2012, pp. 5–7). Each of these migrations was driven in large part 135 by the changing attitudes of national governments towards what came to be called 136 the *Privilegium*: the demand for Mennonites to be exempted from military service, 137 the swearing of civil oaths, and, increasingly over the years, national education. 138 While these hard-working colonists were initially welcomed by states seeking to 139 consolidate their sovereignty over remote territories, their demands for differential 140 treatment grew increasingly intolerable as states moved from territorial

141 consolidation to nation-building (Cañás Bottos, 2008, pp. 68–69). Inevitably, the
142 moment would come when these exemptions were revoked, forcing Mennonites to
143 either assimilate or leave.

144

145 This cycle of settlement and uprooting continued after Mennonites had crossed the 146 Atlantic Ocean. In 1919, amidst growing pressure to integrate English public schools and increasing suspicion towards the German-speaking Mennonites' 147 148 exemption from military service in the wake of World War I, a group of 149 conservative Mennonites decided that migration was "the only way out" (Gingrich, 150 2014; Sawatzky, 1971, p. 27). Delegations were sent to Latin America, and Mexico 151 and Paraguay, two countries whose presidents were willing to honour the 152 Privilegium, were chosen as resettlement destinations. This led to a massive relocation in the 1920s. From then on, as will be described below, Low German 153 154 Mennonites would expand not only within these countries but also into multiple others, forming an ever-increasing number of new colonies in remote agricultural 155 156 frontiers.

157

3. A CENTURY OF MENNONITE EXPANSION IN LATIN AMERICA

159

Today, our data¹ indicate that 214 Mennonite colonies cover a total area of about
3.9 million hectares in Latin America, more than the total land area of the
Netherlands (figures 2 & 3, table 1; at least 14 additional colonies have been

¹ The complete data (vector files of the complete map, table and family tree of all colonies) is available under the following link: <u>https://doi.org/10.5683/SP2/I4FEQZ</u>

163 dissolved). This estimate does not reflect land owned by Mennonites individually 164 outside colonies, which in some areas like the Paraguayan Chaco represents another 165 several hundred thousand hectares. In what follows, we attempt a brief country-bycountry summary of the process of expansion that has led to this current state of 166 167 affairs in Latin America. In that account, we necessarily simplify: we omit, for 168 example, multiple failed attempts at creating new colonies, the constant back-and-169 forth of migrants between colonies after their creation, and the many thousands of 170 Mennonites who have returned to Canada, particularly from Mexico and Paraguay 171 (over 40,000 until 2004 (Janzen, 2004) and likely many more today). Discussing 172 all these movements in one paper would be impossible, and as our interest lies in 173 the process of expansion, we focus on events of colony creation.

174

Before we proceed, a few words about the nature of these colonies are in order. 175 176 Mennonite colonies in Latin America are distinct from other settlements in their 177 morphology and organization. Centered around a church and school, they typically take the form of one or several "street-villages" or Straßendörfer, consisting of a 178 179 row of farmhouses evenly spaced on either side of a road, each housing one family (figure 4). Life revolves around mixed farming, the main livelihood for the large 180 181 majority of the Mennonite population. Each village is headed by an elected leader 182 called *Dorfschulze* (Village leader) who manages local affairs, while the colony is 183 represented by one or more Vorsteher (Colony leader). Religious leaders called 184 Prediger, Diakone, and Ältester (Preacher, Deacon, and Elder or Bishop), elected 185 for life, exert important influence on colony affairs. Small colonies may have as 186 few as a dozen families organized along a single village, while larger colonies can 187 reach several thousands of individuals in dozens of villages, with multiple schools, 188 churches, and Vorsteher. Numerous colonies reject some modern technologies, which are seen as corrupting influences. The most conservative colonies reject the 189 190 use of rubber tires on tractors and of telephones and the connection of houses to the 191 electricity grid, among other things. Members of more progressive colonies find it 192 normal to own smartphones or pick-up trucks and have TV. Diversity does not stop 193 at technology adoption: colonies (and sometimes, villages within colonies) further 194 differ in their positions towards education, labour, language, and more generally, 195 relationships to the outside world.

196

197 **3.1 Mexico**

The first Mennonite colonies in Mexico were created in the 1920s by Canadian 198 199 Mennonites fleeing what they perceived as a threat to their way of life, as the 200 Canadian government reneged on its earlier promise of guaranteeing freedom of 201 religion and education (Loewen, 2008; Sawatzky, 1971, p. 27). These colonies, 202 founded in the desert lands of the northern states of Chihuahua (col. Manitoba, 203 Santa Clara, Swift Current) in 1922 and Durango (col. Nuevo Ideal) in 1924, 204 attracted an estimated 8,000 migrants between 1922 and 1929, or over 13% of the 205 total Mennonite population in Canada at the time. Canadian Mennonites found in 206 President Álvaro Obergón's post-revolutionary Mexico a government eager to 207 develop agriculture and assert its territoriality in the North. Obregón was therefore 208 willing to accommodate their demands for the privileges under threat in Canada in 209 exchange for a commitment to cultivating these marginal lands (Dormady, 2014). 210 The first settlers acquired large extents of land for these original colonies and 211 therefore had plenty of room to grow for the next quarter of a century. More 212 Canadian Mennonites came in 1948, creating two more colonies in Chihuahua (col. 213 Las Manzanillas and Los Jagueyes). However, after several years, land in the 214 original colonies became scarce and the Manitoba colony, one of the three colonies 215 established in 1922, created its first of many "daughter colonies" not far to the north 216 (col. Ojo de la Yegua, also called Nordkolonie). From then on, almost all new 217 colonies in the country would be the result of endogenous growth within Mexico 218 (see family tree in SI1).

219

220 As population grew, the Chihuahua colonies generated numerous daughter 221 colonies, first locally, then also in other states. Thirty-one Mennonite colonies now 222 cover over 650,000 hectares in the state of Chihuahua, though not all of that is 223 cultivated. By comparison, the total cultivated area in that state was 2.6 million 224 hectares in 2017 (INEGI, 2017). Meanwhile the Nuevo Ideal colony in Durango 225 expanded first by creating daughter colonies in the neighboring state of Zacatecas 226 (col. La Batea and La Honda). Then, in the 1980s, agricultural extension agents 227 visiting Nuevo Ideal reported that large quantities of land were for sale in the dry 228 forests of the Yucatán peninsula, fifteen hundred kilometers to the south-east 229 (Bergen, 2017, p. 8). Nuevo Ideal residents, facing increasing land scarcity, were 230 eager to find new outlets for growth, so they went to see it for themselves and in 231 1983 they created Nuevo Ideal's first daughter colony in Yucatán, Yalnón. This

232 was followed by Chavi, a daughter colony of La Batea, in 1986. The move implied 233 a drastic transition from a desert area receiving under 450 mm of rainfall per year, 234 to one with over 1,000 mm/year (Karger et al., 2017). From these beginnings, the 235 Yucatán peninsula became a major focal point of expansion, particularly for more 236 conservative groups. In 2020, there were 22 colonies in the peninsula. In the state 237 of Campeche alone, Mennonite colonies spanned close to 70,000 hectares, or about 238 8.5% of the total area cultivated in that state in 2017 (INEGI, 2017). Mennonites 239 are also said to have pioneered soybean agriculture in the region (Bergen, 2017, p. 240 83).

241

242 As they created new colonies across the country, Mexican Mennonites also started 243 expanding abroad (figure 5). Settlement in Mexico had never been without its 244 challenges, particularly in the northern part of the country. In addition to land 245 scarcity and rising land prices making it more difficult for young households to 246 establish themselves as farmers, frequent and prolonged droughts (particularly 247 acute in the 1950s) made rainfed farming unpredictable, which pushed farmers to 248 adopt irrigation, a much more cost-intensive proposition. On top of that, there were 249 recurrent signs that the tolerance of the Mexican government for the privileges 250 granted by Obregón was wearing off. One of these was the threat of inclusion in the 251 national social security system in 1955, which led to a first wave of migration to 252 Belize. There was also growing pressure towards modernization and adoption of 253 new technologies, decried by the more conservative elements in the colonies, and 254 which itself partly emerged from pendulum migrations of Mexican Mennonites to

255 Canada and the US for work as a result of their difficulties in Mexico in the 1950s 256 (Nobbs-Thiessen, 2020, p. 96). In the 1990s, the degradation of economic 257 conditions for farmers under neo-liberal reforms added to these pressures 258 (Dormady, 2014), all of which helped make Mexico into a major exporter of 259 colonists to other countries. In addition to Belize, Mexican Mennonites moved in 260 large numbers to Bolivia and Paraguay in the late 1960s and Argentina in the 1980s 261 and 1990s (figure 5). In the 2000s, further droughts, groundwater scarcity, and the 262 threat of narcotrafficking-related violence compounded these challenges in the 263 northern Mexico colonies, leading to a new wave of land search and migration to 264 Argentina, Brazil, and Colombia.

265

266 **3.2 Belize**

The first colonies in Belize were founded in 1958 by Mexican Mennonites from 267 268 Chihuahua. The Belizean authorities, aware of the growing unease in Mexico, had 269 invited a delegation in 1955 and later offered to grant incoming Mennonites the full 270 privileges they were seeking (Plasil, 2017). This offer was welcomed by groups 271 concerned that their negotiations with the Mexican government to be exempted 272 from the social security system were stalling (Sawatzky, 1971, p. 334). Mennonites 273 coming from the Chihuahuan desert built three new colonies (col. Shipyard, 274 Spanish Lookout, and Blue Creek) in a moist tropical forest that received over 1,500 275 mm of rain per year. The rain, while welcome, brought its own challenges. One 276 colonist interviewed by Tanja Plasil and Carel Roessingh recounts: "We knew 277 nothing, we came from a dry land – everything was different here... the horses

drowned in the mud" (Roessingh & Plasil, 2009, pp. 52–53). All subsequent
colonies created in Belize were derived from these original ones, with the exception
of a couple of very small settlements created by Canadian and American
Mennonites, which have all but disappeared today.

282

283 Several of these daughter colonies were created by conservative dissidents 284 dissatisfied with increasing modernization and adoption of technology in the 285 mother colonies. This was the case of Barton Creek, created in the late 1960s, which 286 became an outlet for the most conservative members of the core colonies and later 287 generated its own daughter colonies (col. Springfield, Pine Hill, Bird Walk, 288 Roseville, and Agua Viva) as a response to land shortage (Roessingh, 2007). Little Belize (est. 1979) and Indian Creek (est. 1988), served a similar purpose as an outlet 289 290 for conservative Mennonites from the Shipyard colony (Roessingh & Boersma 291 2011). This combination of land scarcity and an aversion to creeping modernization 292 led some to emigrate internationally to Bolivia (forming col. Nueva Esperanza in 293 1975), Paraguay, and recently (in 2017), Peru.

294

295 **3.3 Paraguay**

The same outmigration of Canadian Mennonites that originally led to the creation of the first colonies in Mexico also resulted in the birth of the first Mennonite colony in South America. In 1926, col. Menno was established in the Paraguayan Dry Chaco, in an area characterized by dry woodlands and savannahs and rainfall typically around 900 mm/year, more than 400 km away from the capital city

301 Asunción, with no road connecting the two and barely any settlements in-between. 302 The creation of Menno was followed by that of Fernheim nearby in 1930 by a group 303 of Russian Mennonite refugees fleeing persecution from the Soviet Union. The two 304 groups were quite different in multiple respects: while the Menno settlers, a 305 conservative group, were in search of greater religious purity, the Fernheim group 306 had left a prosperous life behind against their will and "interpreted their flight and resettlement as a tragedy" (Eicher, 2019, p. 130). The hardships of the early days 307 308 led many families to return to Canada over the years (M. W. Friesen, 2009). Some 309 members of Fernheim, discouraged by the hostile environment of the Dry Chaco, 310 turned to the more amicable climate of Eastern Paraguay, between the Humid 311 Chaco and the Atlantic Forest, where they created the Friesland colony in 1937. 312 Russian Mennonite refugees would form two more colonies in 1947, one in the 313 Chaco (col. Neuland) and one in the East (col. Voldendam). New groups of 314 Canadian Mennonites seeking to escape modernization joined them soon after, 315 creating the colonies Bergthal and Sommerfeld in 1948. After a twenty-year hiatus, 316 a new wave of colony creation in Eastern Paraguay was spurred by Mexican 317 Mennonites responding to land scarcity, rising land prices, and perceived threats to 318 their way of life in Mexico (Penner, 2014). Four colonies were founded from the 319 late 1960s onwards by Mennonites from Chihuahua, and one by Mennonites from 320 Durango. A final group of migrants to Paraguay were conservative Old Colony and 321 Amish Mennonites from the United States and Belize, who created five small and 322 isolated settlements in Eastern Paraguay in the 1960s and 1970s, two of which have 323 since been dissolved.

325 Because land was abundant in Paraguay, these colonies mostly expanded locally 326 through land acquisitions, rather than by creating daughter colonies in other 327 regions. The Chaco region, in particular, had plenty of land for sale at low prices. 328 As a result, the Chaco colonies were able to grow massively – Menno, for example, 329 grew from about 55,000 hectares in 1926 (Kleinpenning, 2009, p. 5) to 420,000 ha 330 in 1995 (Schroeder & Huebert, 1996, p. 150) and 700,000 ha in 2007 (U. Friesen, 2007). Some local daughter colonies, however, were created in Eastern Paraguay 331 332 near but separate from the mother colonies, Bergthal (1989), Río Verde (2006), and 333 Sommerfeld (2010). In the 2010s, two Eastern Paraguay colonies (Nueva Durango 334 and Rio Verde), unable to expand locally, generated two new daughter colonies in 335 the far reaches of the Chaco, towards the Bolivian border (SI2).

336

337 The Mennonite colonies of Paraguay were instrumental in the development of the 338 country's agricultural sector. In addition to becoming the country's major producers 339 of dairy products after a road to the capital city was completed (A. Hecht, 1975), 340 their expansion in the Chaco in particular paved the way for later investors -341 Europeans, Brazilians, Argentines, and others – whom Mennonites provided with 342 know-how, infrastructure, and services (Vázquez, 2013, pp. 112–122). Mennonites 343 were also active participants in the country's soy boom in the 1990s and 2000s 344 (Correia, 2019). Altogether, our map suggests Mennonite colonies today control 345 about 1.8 million hectares in Paraguay, or 4.5% of the national territory. To this 346 must be added the hundreds of thousands of hectares of land owned privately by

Mennonites outside the colonies, which in 2010 already brought that number closer
to 8% (Giesbrecht & Klassen, 2015, p. 157). Since Mennonites constitute 0.45% of
the population of Paraguay, they thus control close to twenty times more land than
average Paraguayans.

351

Paraguayan colonies also produced their share of dissidents, following the familiar
pattern of modernization and differentiation common throughout Low German
Mennonite society (Cañás Bottos, 2008, pp. 71–77). Many of these would move to
Bolivia, where they became participants in the prodigious expansion of Mennonite
colonies into the country's lowlands.

357

358 **3.4 Bolivia**

Bolivia, the "refuge of conservative Mennonites" (Schartner & Schartner, 2009), hosts the most Low German Mennonite colonies in Latin America – close to one hundred today – with new ones appearing each year. These colonies have been major contributors to the expansion of agricultural frontiers into the Eastern Lowlands (see map in SI3), an area that sits at the limit of the Dry Chaco and the Chiquitano dry forests and is characterized by relatively abundant rainfall (around 1,200 mm/y) that decreases east- and southwards.

366

A first and relatively minor wave of Mennonite migration to Bolivia was initiated
by dissidents from the Chaco colonies in Paraguay (Menno and Fernheim)
concerned with changes in education (Giesbrecht, 2018, p. 143) and frustrated with

"a rigid cooperative system" (Nobbs-Thiessen, 2020, p. 89). They were joined by a
few Canadian families from northern Alberta fleeing modernization and
worldliness (Bowen, 2001). These people formed five colonies around the regional
capital Santa Cruz de la Sierra between 1954 and 1967, four of which were later
dissolved as members moved on to other colonies or returned home.

375

376 The real impulse for Mennonite expansion in Bolivia came later from Mexico. 377 Having heard of a few groups of Paraguayan Mennonites settling successfully in 378 Bolivia, and aware that the president was keen to attract foreign farmers, the 379 Chihuahua colonies sent delegations to negotiate conditions of establishment with 380 the Bolivian government. Their agreement resulted in the creation of four major 381 colonies in 1967-8, covering over fifty thousand hectares of land (col. Riva 382 Palacios, Santa Rita, Sommerfeld, and Swift Current). Immigration from Mexico 383 continued after that, with new colonies created by Mexican Mennonites at a pace of about two colonies per decade. Almost all of these immigrants came from 384 385 Chihuahua, with the exception of one colony formed in 1996 by Mennonites from 386 La Batea (Zacatecas). Most of them were formed in the area east of Santa Cruz.

387

Paraguayan Mennonites made a return to Bolivia in the mid-1990s, when conservative members from eastern Paraguay seeking an escape from modernization and land scarcity at home created a first colony in the lowlands (col. Hohenau), followed by several more during the next decade. Most of these colonies were created in the area east of Santa Cruz de la Sierra, with the exception of three

393 colonies created by people from Nueva Durango in the more isolated Chaco region. 394 Other, more modest contributors to Mennonite expansion in Bolivia were Canada, 395 with three small colonies (two of them now dissolved); Argentina, with one colony 396 in the Chaco; and Belize, with two colonies (col. Nueva Esperanza and Belize) in 397 the Lowlands. The first of these two, Nueva Esperanza, is remarkable for its initial 398 degree of isolation: when it was established in 1975, the colony was 250 kilometers 399 away from the nearest developed agricultural areas. It wasn't until the 2000s that 400 other farmers came to cultivate surrounding areas.

401

402 A look at the map (figure 2 & SI3) suggests four broad directions of expansion 403 within Bolivia. The main trend has been an eastward expansion, fuelled both by 404 migrants from other countries – notably from Belize in the case of Nueva Esperanza 405 - and by endogenous growth, the latter being responsible for the more recent developments toward the Brazilian border. A second trend is represented by 406 407 southward expansion toward the dry Chaco, which started with daughter colonies 408 of the Bolivian Riva Palacios colony (col. Pinondi) but soon involved colonies 409 created by groups of migrants from Eastern Paraguay, Argentina, and Northern 410 Mexico. These colonies have recently started generating their own daughter 411 colonies locally, expanding south- and eastward into the Dry Chaco woodlands. A 412 third trend is represented by a cluster of daughter colonies emanating from the 413 original Bolivian colonies, which started to develop in 2005 in the area of Santa 414 Rosa de la Roca, in the northeastern Chiquitania region. A final trend is one of 415 expansion into the tropical grasslands and forests north of Santa Cruz, as far as 700

416 kilometers away from the original colonies. With a couple of exceptions, that417 expansion was the result of endogenous growth.

418

Altogether, Bolivian Mennonites today farm upwards of one million hectares in the
Bolivian lowlands, mainly in the department of Santa Cruz (about 875,000 ha).
Besides this tremendous spatial footprint, Mennonites were also a major force
behind the rise of soybean farming, which has become the most important crop in
the lowlands (Nobbs-Thiessen, 2020, p. 212).

424

425 **3.5 Argentina**

426 The relatively few Argentine Mennonite colonies in existence today all have their 427 origin in Mexico. Nueva Esperanza, was created in 1986 in the semiarid Espinal 428 shrublands of La Pampa province by migrants from the states of Chihuahua and 429 Zacatecas. Cañas Bottos (2008) explains that wariness about growing educational 430 and military demands from the Mexican state played a role in this migration, as did 431 land scarcity, difficulties with irrigated agriculture due to the rising price of fuel, 432 and, in La Honda (Zacatecas), modernization. As Nueva Esperanza's population grew beyond its capacity to expand in area, younger households moved north and 433 434 created two daughter colonies in Santiago del Estero province in the Dry Chaco, 435 where migrants from Nuevo Ideal (Durango) had created another colony in 1996. 436 More recently, land scarcity in Northern Mexico, water issues, and narcotrafficking 437 violence have prompted Mexican Mennonites to consider Argentina once again as 438 a potential destination. A group from Chihuahua founded a new colony (El Tupá)

in the province of San Luís in 2014, and as of early 2020, another group was about
to set up another one nearby. With about 55,000 hectares altogether, Mennonites
still only have a very modest footprint for a country as large as Argentina's. The
same is true of Brazil and Uruguay.

443

444

445 **3.6 Brazil and Uruguay**

446 The history of Brazil and Uruguay's Mennonite colonies is distinct from that of 447 most other Latin American countries. The first wave of migration was one of 448 Russian Mennonite refugees who founded a series of settlements in the Krauel river 449 valley, west of the German town of Blumenau in the state of Santa Catarina. 450 Witmarsum, the name of one of the settlements, came to be used as the name for 451 the area as well. This settlement had difficulties from the start, being remote and hard to clear (Schroeder 1996), and people soon moved out. Many of them moved 452 453 to the city of Curitiba, and some to two new colonies – (Neu) Witmarsum, close to 454 Curitiba, and Colônia Nova in Rio Grande do Sul. There were several attempts to 455 expand and create new colonies, but these failed, and Brazil never experienced the 456 sort of Mennonite expansion seen in Bolivia or Paraguay.

457

The same is true of Uruguay, where three small colonies were created in the early
1950s by Russian Mennonite refugees, but never produced any daughter colonies.
Recently, however, Mennonites from Chihuahua, in their search for new
opportunities, re-ignited interest in Brazil, and created a first new colony in 2015

in the state of Bahia (California). It is too early to tell whether this colony will be
successful and incentivize other movements to the region, but as of 2020, reports
were positive.

465

466 **3.7 Peru and Colombia**

467 This panorama wouldn't be complete without including very recent yet significant developments in Peru and Colombia. Mennonite colonies were absent from 468 469 Colombia until recently. Delegations of people from the Chihuahua colonies started 470 visiting the country in search of land around 2014, and after surveying multiple 471 areas, they settled on a location in the department of Meta, in the wet Llanos 472 savannah. The first families moved in 2016 close to the town of Puerto Gaitán and 473 formed the Liviney colony. This colony had promising beginnings, and three more 474 colonies have been created since, for a total of over 28,000 ha. These are relatively 475 progressive migrants, driven out of northern Mexico by a combination of land 476 scarcity, increasing difficulties with irrigation, and search for new opportunities. 477 Untypically, the land they purchased was already developed farmland, although 478 they had to build new roads to connect it.

479

By contrast, the new Mennonite colonies that have appeared in the tropical rainforest of Peru in recent years (Sierra Praeli, 2020) were created by conservative groups from Bolivia and Belize seeking isolation from worldly influences and modernization, as attested by their choice to relocate to the remotest corners of the country. After a failed attempt in 2014 that forced them to relocate, families from

485 the Bolivian colony of El Cerro founded three colonies in 2017 – one south of the 486 Amazonian city of Pucallpa (col. Masisea), and two further to the north (col. 487 Vanderland and Österreich). In parallel, Belizean Mennonites from the colony of 488 Little Belize moved near the latter two, forming a colony simply known as Belize. 489 As of early 2020, two more Amazonian colonies were planned by people from 490 Belize and Mexico. As with Brazil, it is impossible to tell whether new settlements 491 in Peru and Colombia will be successful in the long run and provoke the arrival of 492 more colonists. If recent history is any guide, however, it seems very reasonable to 493 assume they will.

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4. FACTORS IN THE CREATION OF NEW MENNONITE COLONIES

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Let us turn to a brief exploration of the causes of Mennonite migrations and colony establishment. Starting with factors that drive Mennonites *out* of existing colonies,

499 the role of population growth and land scarcity cannot be understated. High fertility 500 rates – large families are the norm – combined with small land parcels and a strong 501 attachment to farming as a livelihood have inevitably led to land shortages, making 502 it hard for young households to establish themselves as farmers within the colonies. 503 This issue is sometimes resolved locally by acquiring new land close to the colony, 504 as in the Paraguayan Chaco. Where local expansion is not feasible, Mennonites 505 have often resorted to the creation of new colonies further afield. When doing so, 506 because they almost always move in groups, Mennonites usually seek large blocks 507 of land. In the first migrations to Mexico in 1922, for example, an important factor was the availability of large extents of land that *latifundistas* facing expropriationafter the revolution were eager to sell (Will, 1997).

510

511 Other pressures on farming include structural factors influencing the viability of 512 agriculture, such as changes in commodity prices or in other conditions of 513 production. In Mexico, for example, multiple colonies in the state of Chihuahua 514 have been facing water shortages, adverse agricultural policies, and severe droughts 515 (Dormady, 2014; Gingrich & Preibisch, 2010), while farmers moving in recent 516 years to Colombia invoked the high costs of irrigation as one of the reasons for their 517 move ("La poderosa congregación," 2018). Some have also cited soil exhaustion, 518 particularly in Bolivia, where it is blamed on the rejection of modern agricultural 519 technology in conservative communities (Kopp, 2015; Loewen & Nobbs-Thiessen, 520 2018).

521

522 Another frequently invoked reason is the existence of real or perceived threats to 523 identity and cultural persistence. Such threats may come from changing attitudes of 524 national governments towards Mennonite demands for separate treatment - the 525 *Privilegium* or, where no *Privilegium* has been officially granted (e.g. in Argentina, 526 Brazil, Peru, and Colombia), the informal promises made by some governments to 527 respect Mennonite ways. This was the case with the migration from Canada to 528 Mexico, but also with that of Mexican Mennonites to Belize, which as mentioned 529 above was triggered by the threat of being incorporated into the Mexican social 530 security system (Plasil, 2017; Roessingh & Boersma, 2011). Similarly, people

leaving Mexico for Bolivia in the late 1960s and for Argentina in the late 1980s did
so in part out of concern for the state's increasing military and educational demands,
and when Argentina decided that children born in the country had to be taught in
Spanish using material provided by the state, several families moved to Bolivia
(Cañás Bottos, 2008). Because of the national reach of these threats, resulting
migration tends to be international.

537

538 Threats to cultural persistence also arise locally. Colonies are often located so as to 539 minimize exposure to worldly influences (SI4), "close enough so as not to make 540 their products unmarketable due to transport costs, but far enough in order to attain 541 a level of isolation that would restrict everyday travel to town, especially for youngsters" (Cañás Bottos, 2008, p. 72). Over time, however, the surroundings of 542 543 most colonies end up developing, partly as a result of the Mennonites' own 544 activities, which undermines their attempts to remain separated from the world. 545 Early migrants from Canada to Mexico, for example, were concerned about "everything turning English" around their Canadian colonies (Bowen, 2001, p. 546 547 467). Those who later migrated from Mexico to Bolivia and Argentina reported that 548 Mexican Mennonites' "acceptance of pick-up trucks, cars, electricity and other 549 aspects of modern life had breached the practice of separation from the world" 550 (Cañás Bottos, 2008, p. 220). This apparent paradox of Mennonites as settlers in 551 search of isolation and as engines of modernization and frontier development has 552 been raised repeatedly in the literature (e.g., Goossen, 2016).

553

554 The adoption of technologies deemed unacceptable by the more conservative 555 members of a community, such as rubber tires on tractors (as opposed to steel 556 wheels), is a recurrent theme. Rubber tires make it easier to use tractors to travel to 557 nearby towns, increasing the risk of exposure to external influences (car ownership is banned in conservative colonies). Loewen and Nobbs-Thiessen recount a 558 559 conversation with a man who moved in 1967 from Mexico to Bolivia: "The religion 560 we have is that you don't work with rubber tires," he says, "and the people started 561 to work with them, and everything fell apart and we left" (Loewen & Nobbs-562 Thiessen, 2018, p. 177). In Belize, Roessingh and Bovenberg report that a conflict 563 over the adoption of mechanical agricultural equipment in the colony of Spanish 564 Lookout led to the departure of 30 conservative members of the community in 1966 565 (Roessingh & Bovenberg, 2018). In Bolivia, most colonies created by international 566 migrants were (at least partly) the result of such disagreements (SI5).

567

Finally, the increasing threat of violence has emerged in recent years as an important driver of migration out of Northern Mexico (Gingrich & Preibisch, 2010). Although violent episodes in Mexico had contributed to migrations before, for example to Nova Scotia (Canada) in the 1980s (Pauls, 2004), a burst in narcotrafficking-related violence since the mid-2000s has become a ubiquitous concern for Chihuahuan Mennonites.

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5. DISCUSSION AND CONCLUSION

578

579 Mennonite colonies have expanded dramatically in Latin America over the last century. In some regions, like the Paraguayan Chaco, the Chihuahuan desert, or the 580 581 Bolivian lowlands, they have become a major influence on the development of 582 agricultural frontiers, not only because of their direct spatial footprint, but also 583 because of their influence on the subsequent development of these regions' 584 agriculture. Indeed, Mennonites have frequently taken the role of pioneers, 585 spearheading agricultural development in remote uncultivated regions, sometimes 586 on their own, and sometimes alongside other colonist farmers. This, incidentally, 587 frequently put them in situations of territorial conflict with the indigenous peoples 588 inhabiting those areas (e.g., Loewen, 2016, pp. 180–181).

589

590 This tendency to settle remote areas, we argue, is related in part to the particular set 591 of constraints and preferences shared by Low German Mennonites, which makes 592 them somewhat different from both peasants and capitalist farmers, the typical 593 agents of frontier land-use change. Indeed, while some can undoubtedly be 594 characterized as successful capitalist farmers (e.g., in older Mexican or Paraguayan 595 colonies) or as peasant colonists (e.g., in the new Peruvian colonies), these labels 596 fail to capture some important dynamics, especially in terms of how and where new 597 colonies are created. First and perhaps most evident is the prevalence of religious 598 principles not only in decisions to migrate but also in the choice of where to settle. 599 This characteristic has interesting implications for how we understand frontier

dynamics. Rent-based frameworks normally assume that land-use agents – large or
small – seek to minimize distance to markets. But here is one class of agents that
seeks out remoteness, or at least enough remoteness to keep outside influences at
bay.

604

605 Along with this comes a high tolerance for sacrifice and hard work (or *drudgery* in 606 Chayanovian terms (van der Ploeg, 2013)), which are arguably elevated to a value 607 in and of themselves (Loewen, 2008). These two characteristics taken together 608 mean that Mennonites have had a propensity to create colonies in remote, hard-to-609 settle regions. In doing so, they change the conditions for other actors. Successful 610 colonies provide proof to other farmers that agriculture is possible in remote 611 regions, and they create roads and provide services where there were none (many 612 colonies have good mechanics and some Mennonites advise outsiders on their 613 farms). This makes the prospect of agriculture more attractive around them, and 614 consequently, colonies seldom remain self-contained islands for very long.

615

In other ways, though, Mennonites appear more like a hybrid between peasant and capitalist farmers. A concern for social reproduction over capital accumulation, as well as small average farm sizes, situates them closer to peasant farmers (although capital accumulation and increasing land holdings have become more prevalent among older and more progressive colonies of Mexico and Paraguay). So does a focus on mixed farming systems managed at the family level. As organizations, however, Mennonite colonies operate much like transnational capitalist farms,

623 negotiating access to large tracts of land, building their own roads, and transferring 624 large amounts of capital as well as considerable know-how to their new locations. 625 Additionally, Mennonites form a transnational network that differentiates them 626 from most peasants in Latin America. This network can open up employment 627 opportunities, e.g. for Mexican Mennonites traveling to Canada to work seasonally 628 in Mennonite-owned farms and businesses (Gingrich & Preibisch, 2010). It also facilitates migrations and colony creation, by enhancing the awareness of 629 630 conditions in potential destinations and offering support to candidate migrants. 631 Mennonitische Post readers, for example, frequently comment on the creation of 632 new colonies in other countries, offering opinions and advice, and newly 633 established colonists send reports on harvests, weather, and other local conditions. 634 Delegations sent to find new land in a country or region where colonies exist find 635 help and advice in these colonies, similar to the network effects described in le 636 Polain de Waroux (2019) for large capitalist farms.

637

638 This particular blend of characteristics has arguably made Mennonite farmers into 639 "perfect colonists" in Latin America, a role that has unquestionably led them to 640 become major agents of land-use change. Based on this observation, we propose 641 seven lines of inquiry for future research. First, while it seems evident that 642 Mennonite colonies have played an important role in the development of 643 agricultural frontiers, questions remain about the nature and extent of that role. How 644 exactly did Mennonite colonies in remote areas influence the subsequent 645 development of these frontiers? Through what mechanisms might these colonies 646 have incentivized the arrival of other actors at the frontier? Second, and relatedly, 647 what has been the overall influence of these colonies on regional land-use change, 648 agricultural production, and economic growth, but also on environmental 649 sustainability? Third, what is the influence of their surroundings on Mennonite 650 colonies? For example, do colonies absorb agricultural practices emanating from 651 their neighbors? Fourth, while some colonies, like the ones in the Paraguayan 652 Chaco, have become immensely successful, multiple others never grew much 653 beyond their original size, and some were dissolved after just a few years. What 654 explains the fact that some colonies have thrived over time while others stagnated 655 or even collapsed? Fifth, how does the embeddedness of Mennonite colonists in a 656 broader transnational network of colonies influence their land use - the search for 657 land, the development of farming technology, investments in infrastructure? Sixth, 658 Mennonites are a diverse group, particularly with respect to levels of religious conservatism. How do differences in beliefs shape land-use decisions, particularly 659 660 with respect to the choice of locations for new colonies and of crops to cultivate? 661 Do farmers in more progressive colonies align more with capitalist motives than 662 those in conservative ones? Finally, the prominence of religious motives in land-663 use decisions puts some of the limitations of common frameworks used to 664 understand frontier expansion into relief. What does the role of religion in 665 Mennonites' land-use decisions mean for how we understand frontier land-use 666 change, particularly for the role of non-economic motives in this process? This is 667 an ambitious agenda, but one we believe has the potential to yield important insights 668 for the study of land-use change in Latin America and beyond.

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Figure 1. Land-use patterns of select Mennonite colonies across Latin America.





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821 Figure 2. Map of Latin America Mennonite colonies.822

Figure 3. Land area of the colonies, by country. Each bubble is a colony. The
total land area of the colonies is ~39,000 km². Letters designate colonies with an
area greater than 500 km²: Menno (a), Fernheim (b), and Neuland (c) in Paraguay,
and Manitoba (d), Los Reyes (e), and Ojo de la Yegua (f) in Mexico. The figure
was created using the package 'voronoiTreemap' 0.2.0 in R.





- **Figure 4.** Typical structure of a colony (col. Yanahigua, Bolivia). Evenly-spaced,
- linear "street-villages" are connected by a grid of country roads, with narrow
- agricultural plots extending outward from each village.
- 837



Yanahigua colony

Country: Bolivia Established 1991 Area: 10,000 hectares Population: 1,200 inhabitants = Villages

- **Figure 5.** Main international migration flows of Mennonites in Latin America.
- 841 Darker colours represent more recent migrations.
- 842





Table 1. Summary of Mennonite colonies by country.

Country	# Colonies in existence	Total area in thousand hectares (min, max)	First colony established in	Average establishment year
Argentina	6	60 (8, 14)	1986	2006
Belize	14	71 (0.3, 19)	1958	1983
Bolivia	90	1017 (0.1, 37)	1954	1999
Brazil	3	9 (1, 5)	1930	1961
Colombia	4	28 (2, 16)	2016	2018
Mexico	65	833 (0.2, 67)	1922	1990
Paraguay	25	1830 (0.3, 764)	1927	1974
Peru	4	12 (1.7, 3.4)	2017	2017
Uruguay	3	4 (1, 2)	1950	1952

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849	Supporting Information for the article "Pious
850	Pioneers: The expansion of Mennonite colonies in
851	Latin America"
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858	Yann le Polain de Waroux ^{1,2,*} , Janice Neumann ¹ , Anna
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871	The complete data for this paper (vector files of the complete
872	map, table, and family tree of all colonies) is available under
873	the following link: <u>https://doi.org/10.5683/SP2/I4FEQZ</u>
874 875	
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881 Caption: Simplified family tree of Latin American Mennonite colonies. Each grey
882 column represents the duration of existence of a colony, and each line represents a
883 foundational link between a "mother" colony (dark end) and a "daughter" colony
884 (light end). A higher-resolution version of this image as well as a complete
885 searchable family tree with colony names and greater detail are available for
886 download under the following link: https://doi.org/10.5683/SP2/I4FEQZ

- 887
- SI2: Expansion of Mennonite colonies in Paraguay
- 888





891 Caption: Mennonite colonies in Paraguay (Projection: World Robinson). The
 892 complete dataset of Latin American Mennonite colonies is available under the
 893 following link: https://doi.org/10.5683/SP2/I4FEQZ

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897 SI3: Expansion of Mennonite colonies in Bolivia



902 Caption: Mennonite colonies in Bolivia (Projection: World Robinson). The
 903 complete dataset of Latin American Mennonite colonies is available under the
 904 following link: <u>https://doi.org/10.5683/SP2/I4FEQZ</u>

907 SI4: Location choices of Mennonite colonies

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911 **Caption**: Location choices of Mennonite colonies with respect to agricultural 912 913 areas and other colonies since 1985. To create this plot, we first used the centroids of the colony polygons, created yearly layers of existing colonies and 914 reported the distance of each new colony to the nearest one in the corresponding 915 916 year. Second, we used the history function in Google Earth Pro to visually 917 identify the approximate percentage of the land within a 25-km buffer covered by agriculture (rounded to the next ten), interpreted as clearings (in forests) and/or 918 919 patterns and color differences clearly indicative of pastures or fields. We 920 differentiated between agricultural land within and outside Mennonite colonies. Because of limits in the availability of images this variable was only calculated 921 922 for 1985 to 2016. The clustering of colonies on the left shows a tendency to create colonies in areas with very little agricultural development. 923 924 925

926 SI5: A closer look at Bolivia

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928 Information compiled by envoys of the Mennonite Central Committee, a global 929 non-profit organization, offers some insights into the causes behind the creation of 930 new colonies in Bolivia. In a book published in 2009, Sieghard and Sylvia Schartner 931 (2009) relied on accounts of colony leaders to write portraits of all existing Bolivian 932 colonies at the time, including the reason for their creation. This information was 933 later updated by Isbrand and Martha Hiebert, also MCC envoys, for recent colonies. 934 The causes mentioned in these accounts align with those expected from the 935 literature: on the one hand are cultural or religious factors, such as disagreements 936 over aspects of modernization like the adoption of rubber tires, connection to the 937 national electricity grid, or changes to education. On the other hand, are land 938 scarcity – by far the most common explanation – and other issues with production, such as a dissatisfaction with local agronomic conditions. Interestingly, the causes 939 940 invoked vary both over time and between colonies involving international vs. 941 internal migrations: eighty-five percent of colonies initiated by international 942 migrants were reportedly created at least partly for cultural or religious reasons, 943 whereas only 13 percent of those created by Bolivian Mennonites were. 944 Conversely, land scarcity weighed more for daughter colonies of Bolivian colonies 945 (83 percent) than for colonies created by international migrants (38 percent). Because internal expansion increased in importance over the years, this also means 946 that the balance between cultural-religious reasons and land scarcity has steadily 947 shifted in favor of the latter. 948

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950 <u>Reference</u>: Schartner, Sieghard, and Sylvia Schartner. *Bolivien: Zufluchtsort Der* 951 *Konservativen Mennoniten*. Santa Cruz, Bolivia: Editorial Litocolor S.A., 2009.

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