

The background is a light beige color with several decorative elements. In the top left, there is a large yellow circle containing five musical notes. To its right is a small pink circle. In the top right, there is a large pink circle with white wavy lines. In the center, there is a large white circle containing a purple icon of a bookshelf with four books. To the left of this circle is a small grey circle containing a clapperboard icon. To the right is a small purple circle and a small orange circle. Below the white circle is a small orange circle containing a microphone icon. In the bottom left, there is a large pink circle containing two strings of triangular bunting flags. The main title 'Books & Beyond' is centered in a large, dark purple serif font. Below it is the subtitle 'Celebrating Traditional & Non-traditional Achievements' in a smaller, dark purple sans-serif font. At the bottom, there are two lines of text in a dark purple italicized sans-serif font, identifying the speakers and their roles at WLU.

Books & Beyond

Celebrating Traditional & Non-traditional Achievements

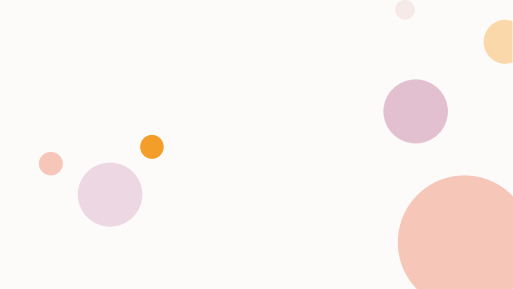
Meredith Fischer, Liaison Librarian & Instruction Coordinator, WLU

Shawna Reibling, Knowledge Mobilization Officer, WLU

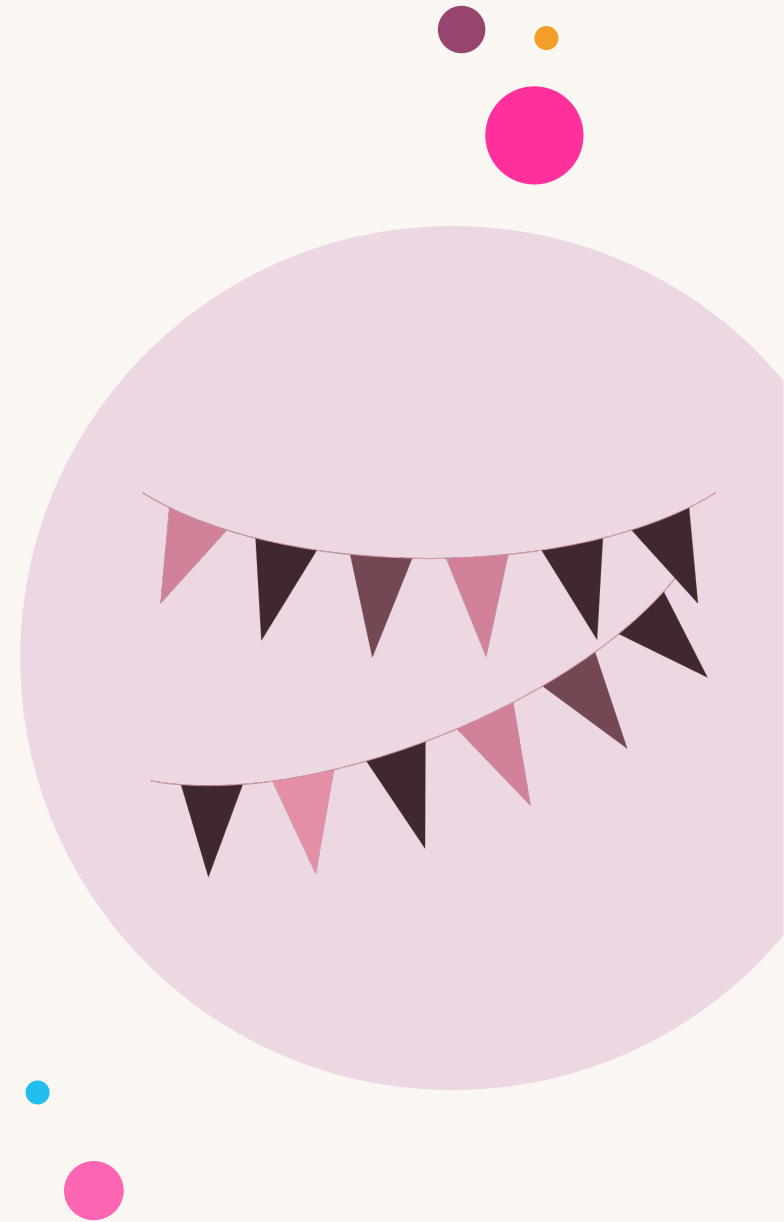


Objectives

By the end of this 30 minute presentation, you'll have a roadmap for transforming an author celebration that includes:

- Critical reasons for program change
 - Best practice tips
 - Key tools
- 

Background & Context



What are Author Celebrations?



Identify, honour, and promote faculty, student, staff, librarian, alumni, and retiree publications.



Highlight library collections.



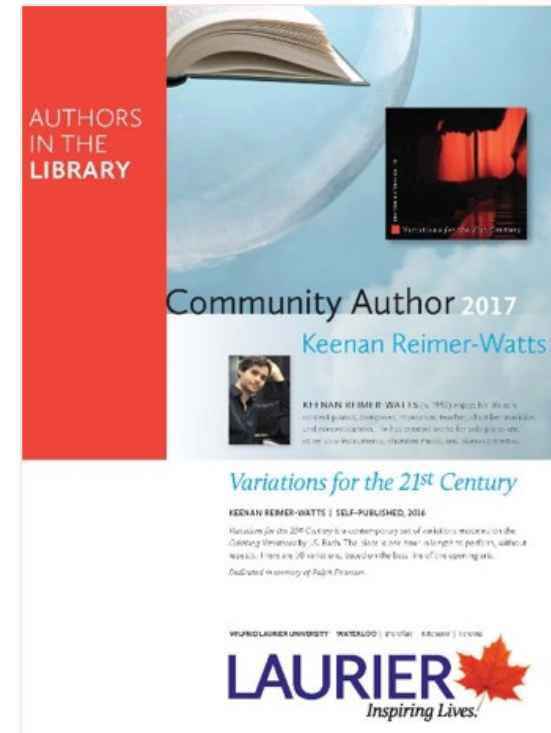
Engage with the campus community.

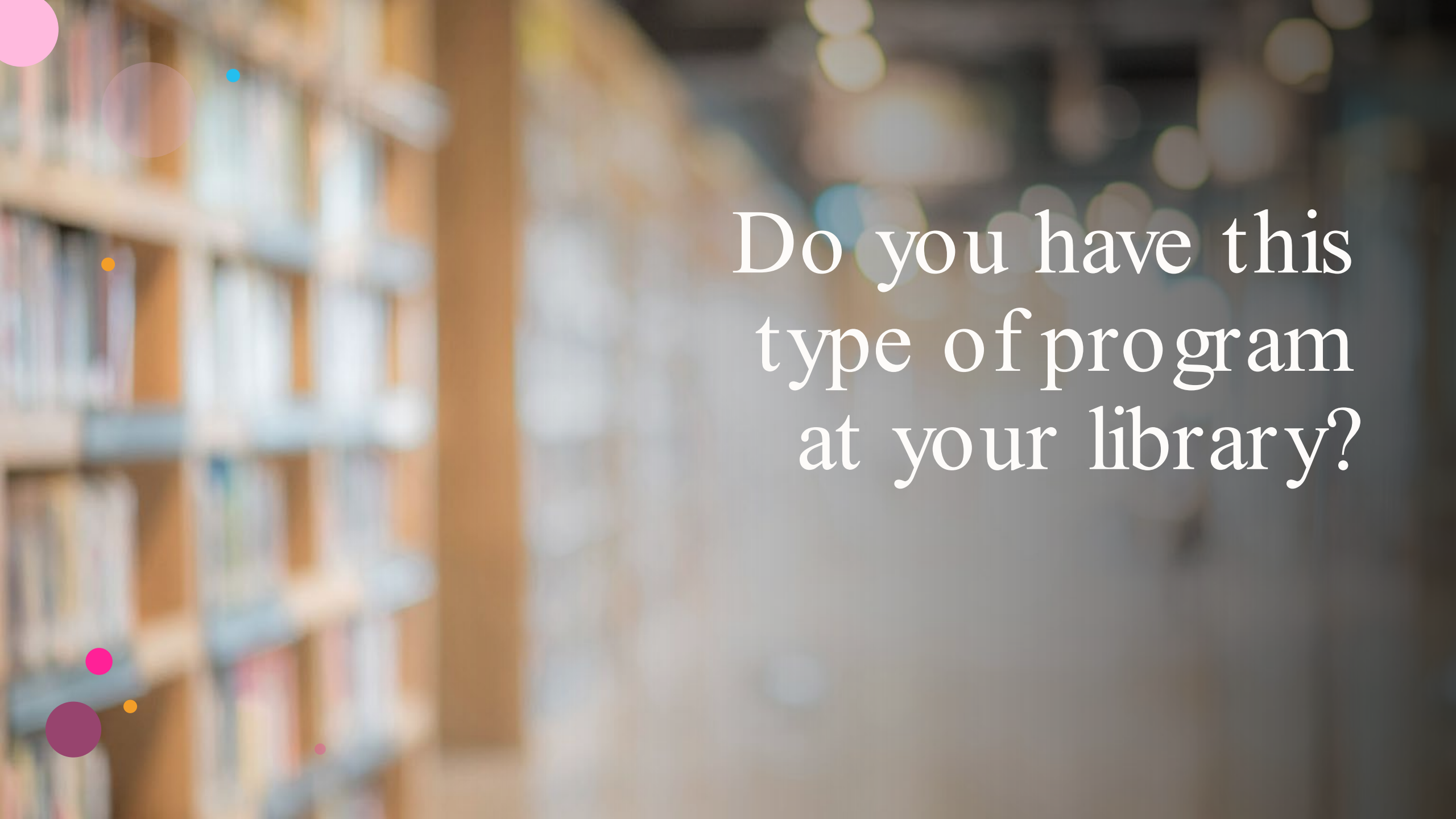


Facilitate learning and dialogue across disciplines.

Traditional Author Celebrations

- Laurier Library's Community Author event has been popular.
 - A wine & cheese in the Robert Langen Art Gallery
 - Well attended by faculty and students at our mid-sized institution
 - Authors appreciate the posters that were created for each publication
 - Focused on books

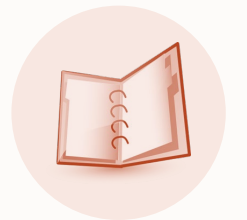
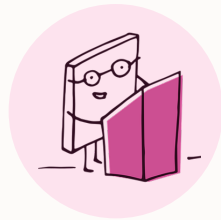




Do you have this
type of program
at your library?

Why Change the Program?

Non-traditional scholarly and creative endeavours fly under the radar.



What About Public Scholarship?

Ketchum (2022) describes benefits and barriers of engaging in public-facing scholarship.

BENEFITS

- Facilitates greater access to research
- Creates accountability to different audiences
- Leads to robust scholarship and invites public participation
- Combats harmful “post-truth era” dynamics

BARRIERS

- Rarely paid
- Involves learning new skills
- Makes researchers vulnerable to doxing and online attacks
- Barely accounted for in tenure and promotion

We also don't celebrate it like we celebrate traditional research output.

• Speaking of Tenure & Promotion ...

Discussions about research assessment in review, promotion, and tenure increasingly acknowledge the need to look beyond peer-reviewed publications (Alperin et al., 2019; Rice et al., 2021; Miller, 2022; Shatz, 2022; Alperin et al., 2022; Rice et al., 2023).

Author recognition programs still tend to focus on traditional output such as books and journal articles.

These programs are part of the larger conversation around how we recognize different forms of scholarship.

[Scholarly Podcasting](#)
[Open Peer Review Project](#)

Expanding Horizons

What would happen if we incorporated more major works (podcasts, reports, art exhibits, etc.) into author celebration programs?



Collaboration is Key!

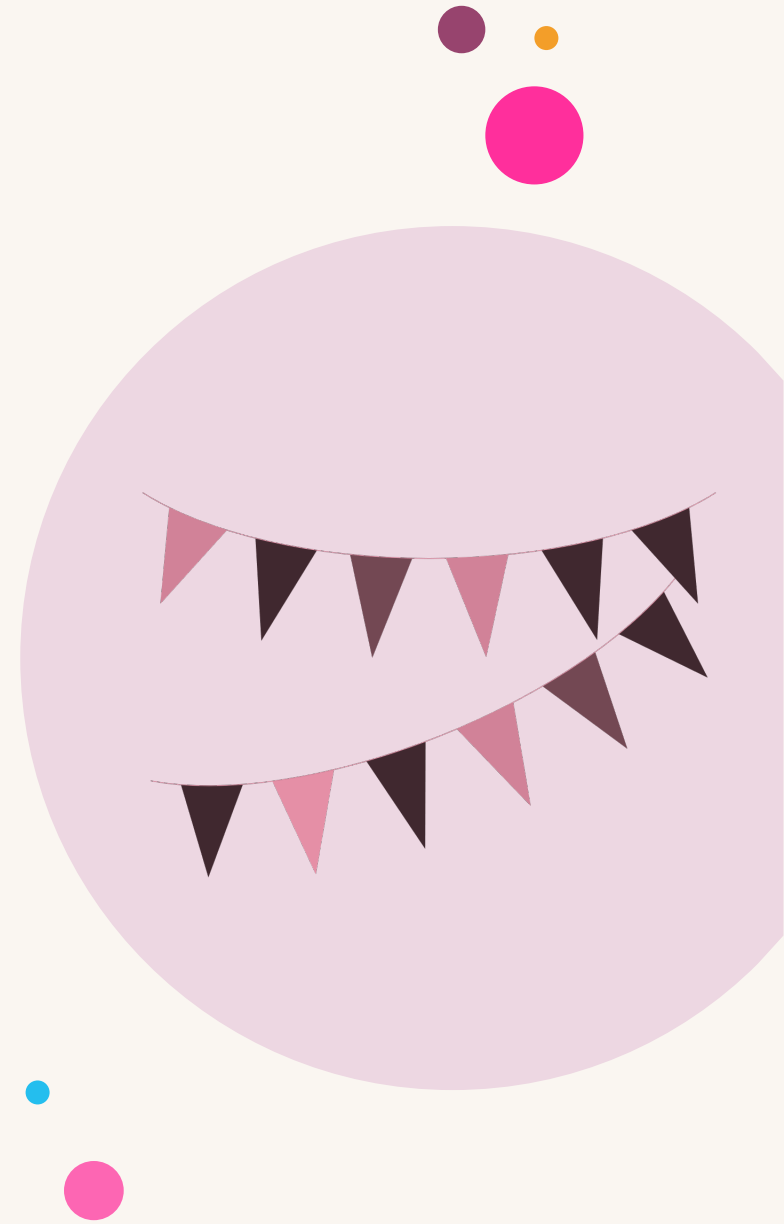


With author celebrations, it's common to collaborate with the campus bookstore.



By expanding the program, we can also expand the collaboration to include another critical stakeholder, the research office.

The New Program



What are Elements of Celebrating Laurier Achievements?



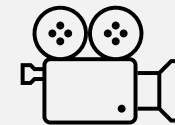
Call for submissions



Poster



Video



Event

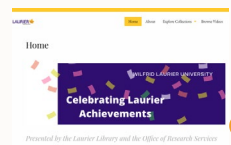
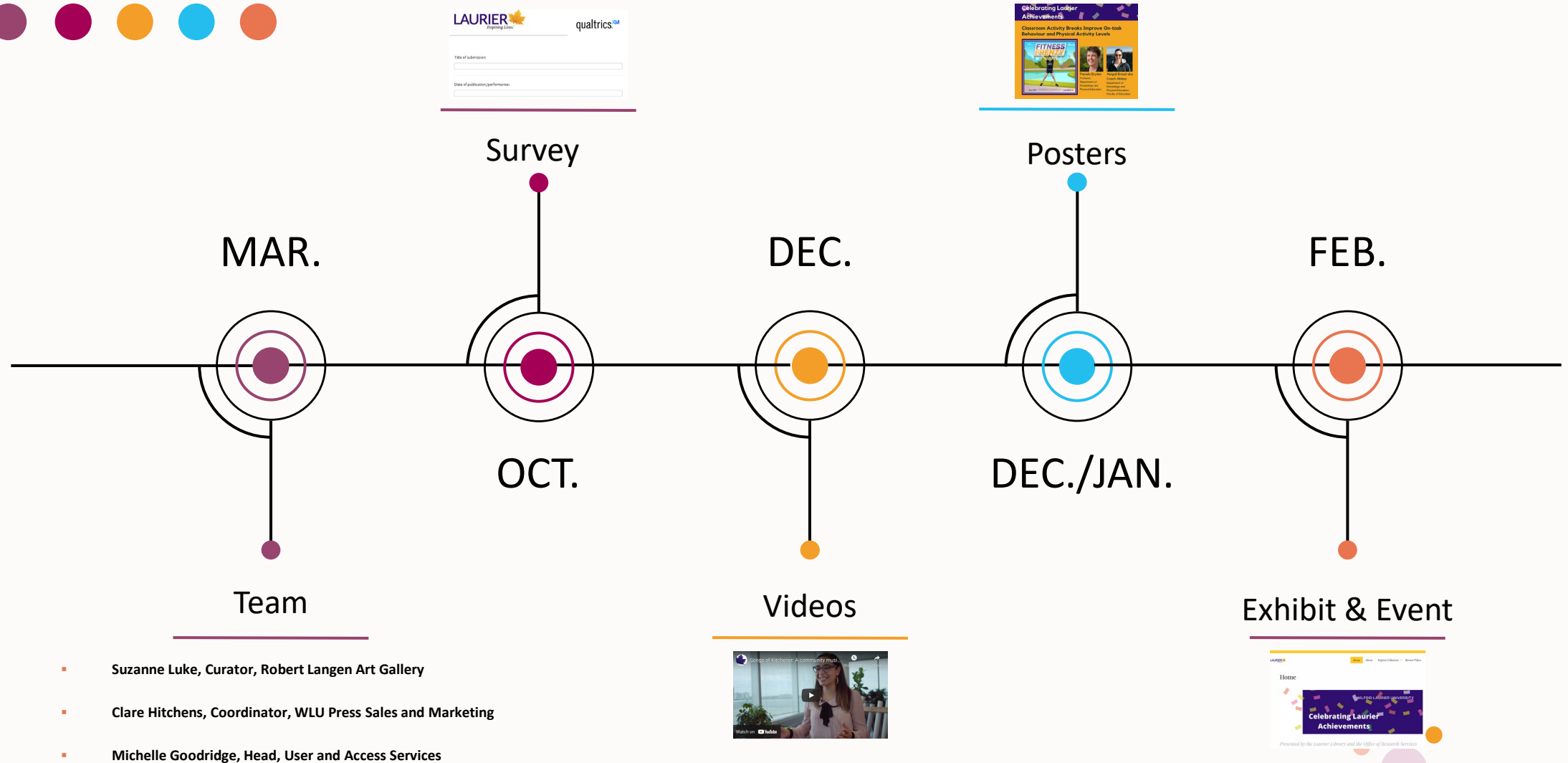


Program Goals

- Identify, honour, and promote ~~publications~~ major works
- Highlight library collections
- Engage with the research community
- Internal and external community building/communications



Timeline



Outcomes & Feedback

GOALS	OUTCOMES
Identify, honour, and promote major works (books, films, reports, websites, podcasts, etc.)	<ul style="list-style-type: none">• 148 survey submissions• 148 posters, 24 videos created• 527 pre-event engagements with social media promotional posts
Highlight library collections	<ul style="list-style-type: none">• 356 exhibit visits (Mar. 22)
Engage with the research community	<ul style="list-style-type: none">• Representation across all faculties and campuses• 200 registrants, 161 event attendees

*The best way to spend part of a Friday afternoon.
Made my week! Thanks to all who made it happen.*

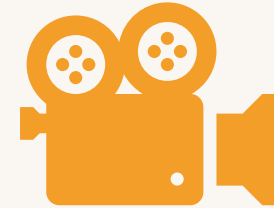
~ Dr. Steve Sider, Faculty of Education

Multi-pronged program



Event

- Panel discussion
- Performances live & recorded
- Launch of online showcase
- Internal and external celebration



Showcase

- Posters on website
- Videos of selected submissions
- Sharable
- Explorable

Omeka Posters

[Home](#)[About](#)[Explore Collections](#)[Browse Videos](#)[Browse by Faculty](#)[Scholarship](#)[Higher Education](#)[General Interest](#)

Explore Collections

The Scholarship, Higher Education, and General Interest collections organize showcase content to make navigation easier. They function like bookstore categories, but the "shelves" hold many different types of works (e.g. books, podcasts, reports, performances) that are interconnected by campuses and faculties.



Relationship Completion in Palliative Care Music Therapy provides foundational information on relationships, relationship completion and of life care, locations of care, and the scope of the completion of music experiences.



The review in Environmental Science: Atmospheres highlights the role of the element iron in changing the physical and chemical properties of atmospheric particles and how these changes contribute to climate change.



Public opinion polls have become increasingly pivotal during elections, but how they affect voting behaviour remains unclear. In this study, we examine the effects of poll exposure on an experimental design in which we randomly assign the availability of polls to participants in a lab election campaign. We show again results for independent experiments conducted across six countries or five continents (Singapore, Korea, Canada, New Zealand, the United Kingdom, and the United States) to assess how and often the amount of information individuals seek and the values that they seek, and the further results have implications for understanding local politics, such as participation and political mobilization, and the context provided in polls and how it is presented.



This research project examined many of the effects on teaching and learning at several Ontario universities during the COVID-19 pandemic. A total of 100 participants (60 students and 40 instructors) from various Ontario post-secondary institutions participated in the study, providing their perspectives on the current remote post-secondary educational experience. Findings from this research show a spotlight on the teaching and learning experiences in response to both students and instructors, as well as their challenges and needs experienced in their respective roles during learning. The authors hope that the results of this research of remote learning in Ontario post-secondary institutions will help the COVID-19 and other pandemic-related supporting students to not only to meet remote learning, but future within human-centered, technology-enabled solutions in a post-pandemic educational environment.

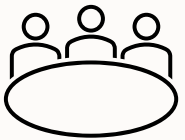


Event

Conversation: What does your event look like? What/who is included?
Hybrid approach? Live?


Provide a snapshot of achievement

Who is included and how to highlight all submissions in one event.



Amid the pandemic, we all needed to celebrate and remind ourselves of the impact our research has on the world around us... They turned what could have been a boring awards ceremony into a memorable event.

~ Dr. Jonathan Newman, VP Research



How do we engage with research in new ways?
What new or rediscovered ways of creating, co-creating research are emerging from the Laurier community?

Event: Panel Discussion



Siobhan McMenemy, Senior Editor, WLU Press, Co-director, Amplify podcast network



Eden Hennessey, Laurier Centre for Women in Science (WiNS)



Kate Rossiter, Principal Investigator, Recounting Huronia: A Participatory Arts-Based Research Project



Kai Reimer-Watts, doctoral fellow, [Viessman Centre for Engagement and Research in Sustainability](#) (VERiS).



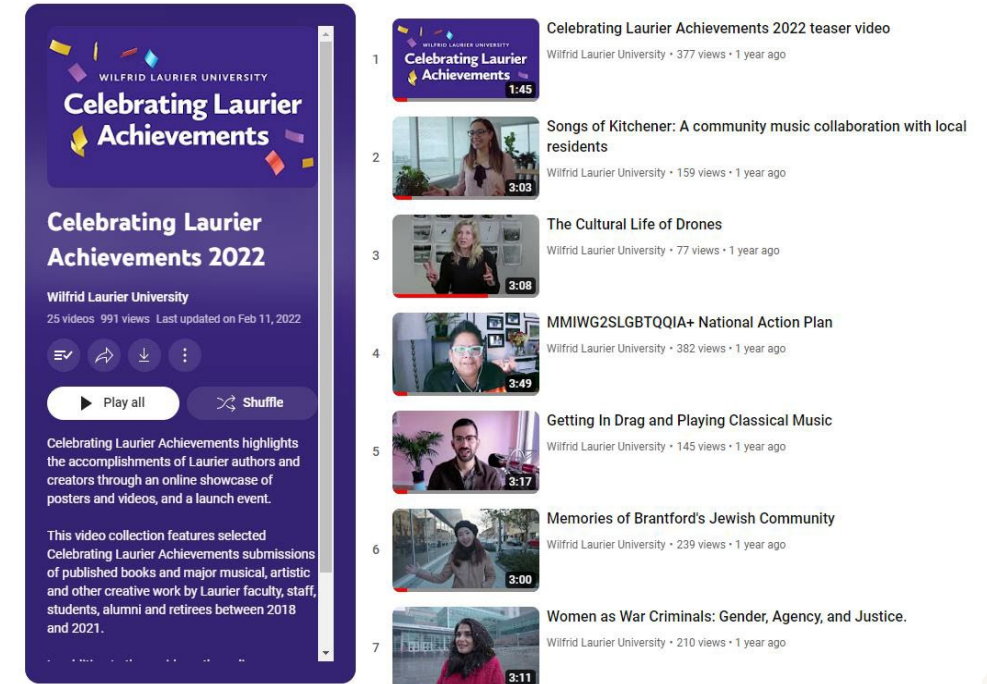
Robert McLeman, Co-ordinating Lead Author for Chapter 7, IPCC Working Group II Report on Climate Change Impacts, Vulnerability and Adaptation.



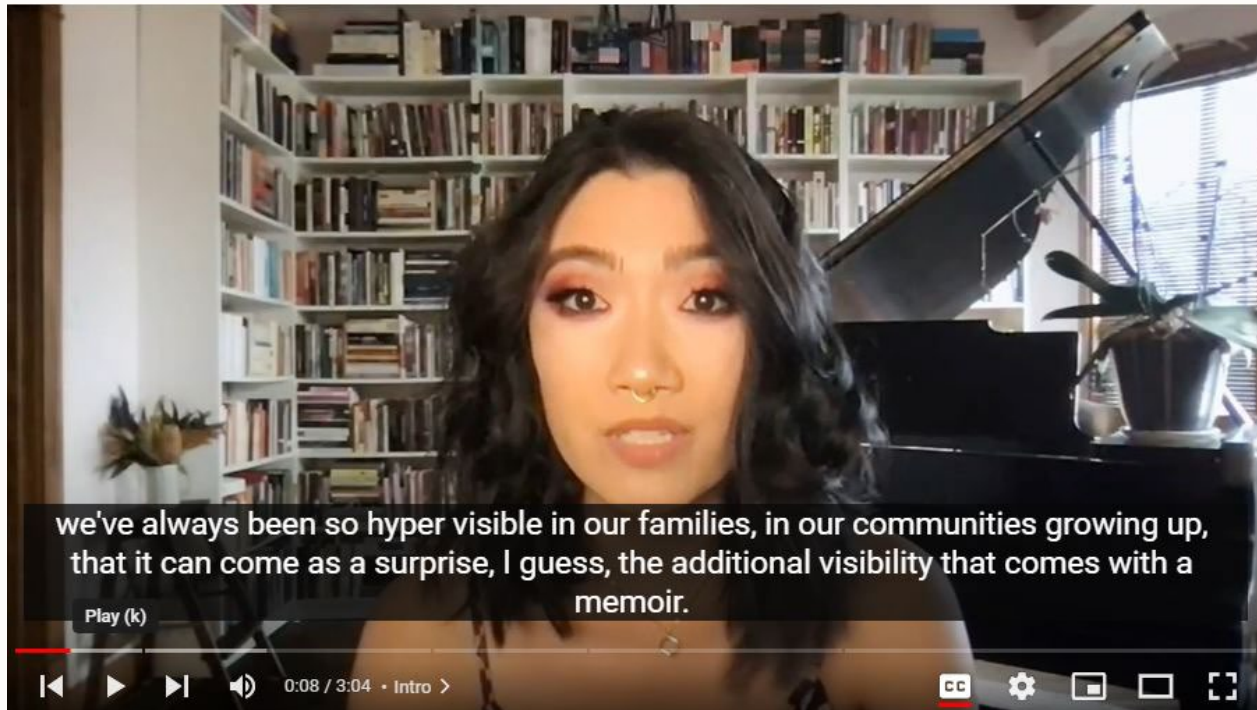
Ann Marie Beals, [Proclaiming Our Roots](#) project

Videos

- Videos chosen by CLA team and faculty members who self-nominated when submitting their scholarly work.
- EDI and External Relations Review
- 991 views Feb 2022 – May 2023
- Most popular video: 651 videos for [Decolonizing Educational Assessment: Ontario Elementary Students and the EQAO Test](#)
- [link to full playlist](#)



. In-person and virtual video interviews



[Link](#)



[Link](#)

Branding




[Link](#)

[Link](#)






• Best Practices

- Approvals take time (external & internal)
 - Practical issues: copyright, text, approvals, consent
 - Categories: for this project
 - Use institutional tools that are available (e.g. Omeka)
 - Communications
- 



Reflections

- What is a “major work”?
 - How do you choose who gets a video?
 - Open call for presentations at event.
 - Team wrap up: communications plan implementation, award nominations & feedback, presentations.
 - Internal linkages.
- 

Key Tools & Templates

- Google drive

- General Templates: Gantt chart (click up), project promotional pdf to Deans
- Event Templates (virtual event): save the date, registration, event planning document, event welcome powerpoint, event powerpoint, master script, final program/agenda
- Poster Templates: description of task, student hiring and interview forms, **poster acceptance email**, sample poster.
- Video templates: procurement document, lighting and audio instructions, sample questions, **staff and student consent forms**

Shout outs to the Whole Team

Sponsors

- Gohar Ashoughian, University Librarian
- Jonathan Newman, Vice President: Research

Project Leads

- Shawna Reibling, Knowledge Mobilization Officer
- Meredith Fischer, Librarian

Committee Members

- Suzanne Luke, Robert Langen Art Gallery Curator
- Clare Hitchens, WLU Press Sales and Marketing Coordinator
- Michelle Goodridge, Head, User and Access Services
- Nick Skinner, Research Communications Officer

With Special Thanks to

- Nathan Cartwright, Videographer
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- Isabel Cisterna, Manager, Cultural Programming and Community Engagement
- Eden Hennessey, Manager, Student Equity, Diversity, and Inclusion
- Dana Lavoie, Equity and Accessibility Officer
- Vicki Lung, Research Assistant
- Isabella Seguin, Graduate Research Assistant

Thank You! Questions?

Please feel free to connect.

- Meredith Fischer
mefischer@wlu.ca
- Shawna Reibling
sreibling@wlu.ca

